



John Pileggi checks his olives ahead of the market.

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It's fresh from the farm

GISBORNE organic olive oil producer John Pileggi is ready for the Sunbury farmers market to start next Saturday, February 13.

The accounting lecturer and organic farmer said he loved the market circuit.

"It's the fact that the people who seek you out are the people who are keen on organic produce."

Market organiser Abbie James said farmers markets were increasingly popular.

"I think Sunbury has the right demographics to make it work it's got a good mix of families and tourism," she said.

"There are a lot of benefits for

shoppers at a farmers market it's about getting back to basics and talking to the person that's grown or made the produce.

"Everything is really fresh, picked the day before."

Ms James said stalls were still being organised but expected 40 next Saturday.

The Sunbury Farmers Market will be held on the second Saturday of every month from 9am to 1pm at the Gatehouse Caf, Macedon St, Sunbury.

► **Farmers markets: Find out where and when Melbourne's farmers markets are on at sunburyleader.com.au.**